

The logo for AWS re:Invent, featuring the word "AWS" in a smaller font above "re:Invent".

AWS
re:Invent

NOV. 27 – DEC. 1, 2023 | LAS VEGAS, NV

Manufacturing & Industrial Attendee Guide

Event overview

AWS re:Invent is the most comprehensive event of the year that AWS hosts. It's the fastest way to learn about AWS and sharpen your skills. Our vibrant, inspiring cloud community can't wait to meet you.



Schedule-at-a-Glance

(Subject to change)

Monday November 27	Tuesday November 28	Wednesday November 29	Thursday November 30
4:00 pm – 7:00 pm: Expo Hall Open – Welcome Reception	8:30 am – 10:30 am: Adam Selipsky Keynote	8:30 am – 10:30 am: Swami Sivasubramanian Keynote	8:30 am – 10:30 am: Dr. Werner Vogels Keynote
5:00 pm – 7:00 pm: AWS Partner Award Gala	9:00 am – 6:00 pm: Expo Hall open	10:00 am – 6:00 pm: Expo Hall open	10:00 am – 4:00 pm: Expo Hall open
7:30 pm – 9:00 pm: Peter DeSantis Keynote	10:00 am – 5:00 pm: Executive Summit	10:00 am – 5:00 pm: Executive Summit (Mfg is at 1:15 – 2:15pm)	7:00 pm: re:Play
9:00 pm – 12:00 am: Partner Appreciation Reception	12:30 pm: Women in Leadership Luncheon <i>(invite only)</i>	3:00 pm – 4:30 pm: Ruba Borno Partner Keynote	
	6:00 pm: WWPS Hospitality Reception		



Keynotes

The most important cloud announcements of the year happen during re:Invent keynotes. Attend keynotes in-person to hear news and product launches that will change the cloud landscape and help you build applications and power your business with AWS.

Hear from AWS leaders and customers about what's top of mind for them, from innovations in infrastructure and AI/ML to the latest trends and breakthroughs in cloud computing. View the re:Invent website for the latest schedule and speaker information.

[Learn more](#)

Innovation talks

Discover the latest innovations on a range of cloud computing topics from visionary AWS leaders. Innovation Talks are 60-minute sessions that spotlight how AWS is empowering customers to innovate and overcome their most important business challenges.

Check the re:Invent website for a full list of innovation talks to add to your schedule.

[Learn more](#)



**AUTOMOTIVE &
MANUFACTURING**

Wendy Bauer

Vice President, Automotive &
Manufacturing, AWS



CLOUD OPERATIONS

Nandini Ramani

Vice President of Monitoring, AWS



FINANCIAL SERVICES

Scott Mullins

Managing Director and General Manager,
Worldwide Financial Services, AWS



**GENERATIVE AI FOR
INDUSTRIES**

Shaown Nandi

Director, Technology and Strategic
Accounts, AWS

Session types



BREAKOUT SESSIONS

AWS re:Invent breakout sessions are lecture-style and one hour long. These sessions take place across the re:Invent campus and cover all topics at all levels (200–400). For our virtual attendees, breakout sessions will be available as on-demand video.



WORKSHOPS

Workshops are two-hour hands-on sessions where you work in teams to solve problems using AWS services. Workshops organize attendees into small groups and provide scenarios to encourage interaction, giving you the opportunity to learn from and teach each other.



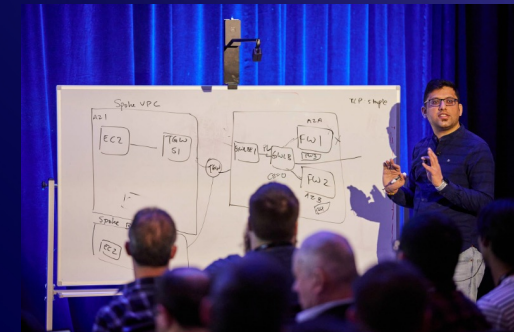
BUILDERS' SESSIONS

These are 60-minute small group sessions with up to five attendees and one AWS expert per table, who is there to answer questions and provide guidance. It's just you, your laptop, and the AWS expert.



CODE TALKS

Code Talks feature live coding and/or code samples. These 60-minute sessions focus on the actual code involved in building a solution. You'll learn the “why” behind the solution and see it come to life—complete with the inevitable errors. Your questions are welcome and encouraged.



CHALK TALKS

Chalk talks are highly interactive whiteboarding sessions with AWS experts. Expect a lively technical discussion, centered around real-world architecture challenges, with a small group of experts and peers. These sessions run for 60 minutes.

Expo

The Expo at the Venetian is packed with learning and networking opportunities. Stop by the AWS Village and dive deep into products, services, and solutions. Check out the latest demos from AWS for Data and AWS for Every Application. Hear from partners and AWS experts in one of the five Lightning Theaters and don't miss building your community in one of our AWS community lounges. And don't miss the chance to test your knowledge in the new AWS Challenge Lounge and race against the best drivers in AWS DeepRacer.

You'll find all of this and more in the Expo—for more information, visit the Expo webpage.

[Learn more](#)



Industries Pavilion

The Industries Pavilion in the Expo features Industry partners helping customers like you innovate within their industries.

Learn through interactive demos and gain experience with AWS Industry services and solutions. Demos cover industry-specific use cases and themes including generative AI, data protection, supply chain, and more. Network with peers across industries, including: Advertising and Marketing, Aerospace and Satellite, Automotive, Consumer Packaged Goods, Energy, Financial Services, Games, Healthcare and Life Sciences, Manufacturing and Industrial, Media and Entertainment, Sports, Retail, Telecom, Travel and Hospitality, and more.



PeerTalk

Looking forward to networking with peers at re:Invent? Use PeerTalk to:

- Browse recommended connections based on similar interests, then start one-on-one or group chats with them
- Meet new connections or catch up in person by scheduling PeerTalk meetings at dedicated meeting spaces
- Sign up for topics-based meetups designed to build your re:Invent community

PeerTalk launches a few weeks prior to re:Invent so there is plenty of time to connect with attendees and plan your schedules before and throughout the event.



Gamified learning

Level up your AWS skills by joining our fun and interactive learning events where you can gain experience using AWS and AWS Partner solutions in real-world situations.

We're offering the following gamified learning opportunities at re:Invent: AWS GameDay, AWS Jam, and a joint AWS Challenge Lounge in the Expo, where you can win prizes and compete to the top of the leaderboard.



AWS Training and Certification

While certification exams are not offered onsite at re:Invent, all re:Invent in-person registrants will receive a 50% discount for any AWS Certification exam (find your voucher code in the [Attendee Portal](#) after you register). Get certified before re:Invent to take advantage of exclusive onsite benefits, including complimentary AWS-certified SWAG and access to the AWS Certification Lounge. Find more information about AWS Certification at re:Invent [here](#).

Don't have time to use your voucher before re:Invent? Use your time onsite to take a full day [bootcamp](#) (free for the first time at re:Invent this year!) or an [Exam Prep study session](#).



Rec Center

Visit the Rec Center in Mandalay Bay, Bayside B—it's an exciting new addition to the re:Invent 2023 campus.

Whether you choose to play on the field, the pitch, or the racetrack, the Rec Center puts you at the center of the action. Challenge your friends to head-to-head competition, play on a team, or compete against yourself. Learn and engage with some of our top partners including Bundesliga, F1, NFL, and PGA. With daily prizing throughout the space like signed memorabilia, you can leave Las Vegas with the ultimate souvenir.

For those looking to showcase their artistic talents, the Rec Center also offers a variety of arts and crafts.

Come take part in the action Sunday – Thursday, 10 AM – 6PM.

[Learn more](#)



re:Play

If you still have gas in the tank after a long week of learning, it's party time.

Year after year re:Invent brings the best talent around for the annual re:Play party. Check out what we have in store for 2023!

Two stages will rock with seven acts all night. Our Live Stage will be headlined by Grammy-winning band, **Portugal. The Man**, along with performances by **The Linda Lindas**, **Colony House**, and **King Youngblood**. Over on our Main Stage, the **re:Play All Stars** will return to kick us off, followed by Grammy-nominated DJ **A-Trak** before our DJ Headliner closes out the party.

Can you guess who will take the stage as our main headliner this year? Join us on November 30th to find out. You don't want to miss out on this epic night!

If you need a break from the tunes, relax in our central courtyard or go the reverse route and break a sweat playing dodgeball, run through our labyrinth maze, or compete in Button Mash.

[Learn more](#)



Make a plan

Prepare for your time in Las Vegas, and use our 'tracks by role' to get the most out of re:Invent.





Pro tips

- Use the suggested tracks created by role in this section to plan your week at re:Invent.
- Be sure to watch the leadership sessions that are most relevant to your areas of interest to get the most strategic updates.
- Check out breakout sessions to find AWS Partners and customers directly speaking about their real-world experiences of using AWS products and services.
- Think about topics that are currently mission critical to your team, and topics you're interested in learning more about.
- Favorite lots of sessions so when reserved seating goes live, you have lots of options.
- Be sure to catch all the keynotes, since that's where you'll catch the biggest AWS launches.

Engineering Roles – Session Track

BREAKOUT SESSIONS

- [MFG101](#) - Improving manufacturing at Panasonic Energy
- [MFG104](#) - From machine to digital services: Equipment-as-a-Service
- [MFG106](#) – Product engineering innovation with Toyota Motor and Autodesk
- [MFG202](#) -Northvolt's software defined factories
- [AIM216](#) - Predictive maintenance at scale: Koch Industries and Amazon Monitron

WORKSHOP & BUILDER'S SESSIONS

- [MFG301](#) - Connect machines and map industrial data at scale using generative AI
- [MFG201](#) - Generate actionable operational insights with a digital twin

CHALK TALKS

- [MFG302](#) - Architect a factory OS for smart manufacturing
- [MFG303](#) - Hybrid networking and HA edge infrastructure for manufacturing
- [MFG304](#) - Building a graph-powered manufacturing digital thread
- [MFG305](#) – Cybersecurity for operational technology and industrial IoT
- [MFG306](#) - Product engineering compute and eVDI environments on AWS
- [IOT306](#) -Designing an AWS IoT Greengrass component with generative AI
- [ROB303](#) - Connecting your robots to the cloud for remote fleet management
- [IOT301](#) - How to build a secure foundation for all of your IoT solutions

Sustainability Roles – Session Track

BREAKOUT SESSIONS

- [SUS202](#) - Accelerate data-driven circular economy initiatives with AWS
- [SUS203](#) - Accelerating end-to-end supply chain transparency with AI/ML
- [SUS204](#) - Using AI for ESG reporting and data-driven decision-making
- [SUS302](#) - Sustainable architecture: Past, present, and future
- [ENT226](#) - Optimize SAP-based supply chains and improve sustainability with AI/ML
- [MFG201](#) - Northvolt's software defined factories
- [MFG104](#) - From machine to digital services: Equipment-as-a-Service

CHALK TALKS

- [SUS303](#) - Measuring sustainability optimization of cloud workloads
- [SUS305](#) - Optimizing generative AI workloads for sustainability
- [MFG304](#) - Building a graph-powered manufacturing digital thread

WORKSHOP & BUILDER'S SESSIONS

- [SUS303](#) - Measuring sustainability optimization of cloud workloads
- [SUS305](#) - Optimizing generative AI workloads for sustainability
- [MFG301](#) - Connect machines and map industrial data at scale using generative AI

Supply Chain Roles – Session Track

BREAKOUT SESSIONS

- [BIZ104](#) - AWS Supply Chain reduces demand
- [SUS203](#) - Accelerating end-to-end supply chain transparency with AI/ML
- [BIZ105](#) - Reduce operating costs with improved supply chain visibility
- [MFG201](#) - Northvolt's software defined factories

WORKSHOP & BUILDER'S SESSIONS

- [MFG301](#) - Connect machines and map industrial data at scale using generative AI

CHALK TALKS

- [BIZ204](#) Seamless and quick ERP integration with AWS Supply Chain
- [BIZ312](#) - Supercharge customer service with Amazon Connect and AWS Supply Chain
- [MFG304](#) - Building a graph-powered manufacturing digital thread
- [ROB303](#) - Connecting your robots to the cloud for remote fleet management

Marketing and Sales Roles – Session Track

BREAKOUT SESSIONS

- [IOT208](#) - Optimizing customer experiences using location-based services
- [SEG102](#) - Succeeding in economies of speed: Rethinking your levers

CHALK TALKS

- [CMP103](#) - Bring your small business to the cloud with Amazon Lightsail
- [STG345](#) - How to optimize AWS storage for generative AI and ML workloads

Session catalog

Bookmark your favorite sessions at re:Invent in Las Vegas.



RE:INVENT SESSION CATALOG

Sharing content

To share direct links, to specific content, use the filters on the left or the free-text search. Once the results are displayed, select the share button in the top right corner.

The screenshot displays the AWS re:Invent Session Catalog interface. At the top, the event title "AWS re:Invent" and dates "NOV. 27 - DEC. 1, 2023 | LAS VEGAS, NV" are visible. A search bar is located in the top right corner, with a magnifying glass icon and the text "Search". Below the search bar, a filter panel on the left is titled "Topic" and shows "1 Items selected". The filter panel lists several categories: AI/ML, Analytics, Architecture, Business Applications, and Cloud Operations, with the "Cloud Operations" checkbox checked. To the right of the filter panel, two session cards are displayed. The first card is titled "ARC327 | 5 things you should know about resilience at scale" and includes the text "Caesars Forum | Summit 214" and a "View Details" link. The second card is titled "COP219-S | A cloud cost saving spectacular (sponsored by CloudFix)" and includes the text "Wynn | Lafite 4" and a "View Details" link. A share button, represented by a circular icon with a right-pointing arrow, is located in the top right corner of the session list area.

RESERVED SEATING WALKTHROUGH

External catalog features

Topics

AI/ML
 Analytics
 Architecture
 Business Applications
 Cloud Operations
 Compute
 Customer Enablement
 Databases
 DevOps and Developer Productivity
 End-User Computing
 Enterprise & Migration
 Hybrid Cloud
 Internet of Things
 Kubernetes
 Networking & Content Delivery
 New to AWS
 Partner Enablement
 Security, Compliance, & Identity
 Serverless Compute
 Storage
 Training & Certification

Areas of Interest

Application Integration
 Application Security
 AWS Community
 AWS Marketplace
 Blockchain
 BuildOn.AWS
 Business Intelligence
 Cost Optimization
 Customer Stories
 Data Protection
 DeepRacer
 Digital Native Business (DNB)
 Disaster Response & Recovery
 Edge Computing
 Front-End Web & Mobile
 Generative AI
 Global Infrastructure
 Inclusion & Diversity
 Independent Software Vendor (ISV)
 Innovation on AWS
 Management & Governance

Microsoft
 Migration & Transfer
 Monitoring & Observability
 Network & Infrastructure Security
 Non-English
 Open Source
 Oracle
 Quantum Technologies
 Resilience
 Responsible AI
 Robotics
 SaaS
 SAP
 Small and Midsize Business (SMB)
 Social Impact
 Strategy & Transformation
 Sustainability
 Threat Detection & Incident Response
 VMware
 Well-Architected Framework

Industry

Cross Industry
 Advertising & Marketing
 Aerospace & Satellite
 Agriculture
 Automotive
 Consumer Packaged Goods
 Education
 Energy
 Financial Services
 Games
 Government
 Healthcare
 Life Sciences
Manufacturing & Industrial
 Media & Entertainment
 Mining & Minerals
 Nonprofit
 Retail
 Sports
 Telecommunications
 Travel & Hospitality

Recommendations

Personalized recommendations for you at re:Invent 2023.



AUT207-INT

INNOVATION SESSION

Industrial Innovation in the Cloud

Industrial companies across automotive, aerospace, consumer electronics, and more look to leverage their data and cloud technologies to reinvent their business, optimize operations, accelerate time to market, and generate new revenue streams. Hear from industrial leader Siemens, and how they use AWS to power their Xcelerator industrial software portfolio, new factory automation offerings, and how they built a virtual factory in the Industrial Metaverse. Also hear from a leading automotive company how they leveraged AWS to accelerate innovation across supply chain, product development, and new customer experiences.

Tuesday, November 28, 2023 at 11:00-12:00 pm

[Learn more](#)

AWS

Wendy Bauer

General Manager, Automotive and Manufacturing Business

SIEMENS

Tony Hemmelgarn

CEO, Digital Industries Software

HONDA

Bob Brizendine

CIO, Honda Americas

Mahito Shikama

Head of Software Defined Mobility Management Department

BREAKOUT SESSIONS

MFG101

Improving manufacturing at Panasonic Energy

If you are trying to figure out how to ingest, analyze and use your data to help you make better decisions, this session is for you! Hear from Panasonic Energy of North America (PENA) about how they implemented an Industrial Data Fabric solution with AWS to improve the efficiency of their battery manufacturing and operationalized disparate industrial data sources.

[Learn more](#)**MFG104**

From machine to digital services: Equipment-as-a-Service

Interested in creating new business models to support your customers' needs? Join this session to learn how to make products and machines smarter to deliver a better customer experience and create new revenue streams. Hear from Heidelberg Druckmaschinen, a leader in industrial printing, about how they are transitioning to a new equipment-as-a-service business model to reduce the overall cost of operations and improve machine efficiency.

[Learn more](#)**MFG106**

Product engineering innovation with Toyota Motor and Autodesk

Artificial intelligence is unlocking innovation and creativity in product engineering and design. Don't miss this session where you'll hear from Toyota Motor North America and Autodesk about how they are using data, machine learning, and artificial intelligence to improve designs and create workflows to unlock new ways to collaborate.

[Learn more](#)**MFG202**

Northvolt's software defined factories

Are you looking for ways to build a connected factory using cloud technologies? Interested in how sustainable gigafactories and battery systems are developed? Join this session to learn how Northvolt used AWS to develop their Connected Factory and Battery Systems platforms to improve productivity and quality, while reducing time to market.

[Learn more](#)

CHALK TALKS

MFG 302

Architect a factory OS for smart manufacturing

Understanding how to build a factory OS is critical for smart operations and smart factories. Join this chalk talk to dive deep into the architectural patterns and best practices for data ingestion, storage, and contextualization; edge considerations for reduced latency and applications; and machine learning development.

[Learn more](#)**MFG 303**

Hybrid networking and HA edge infrastructure for manufacturing

A more connected infrastructure can introduce security vulnerabilities. It's critical to securely connect your factory floor to the cloud more securely. This chalk talk explores various architectural design patterns and models that help provide secure and reliable end-to-end connectivity from the factory floor to the cloud.

[Learn more](#)**MFG 304**

Building a graph-powered manufacturing digital thread

Do you want to learn how to create a digital thread for different manufacturing processes? This chalk talk will show you how to use graph technologies to develop a digital thread and how to measure the effectiveness of it to enhance productivity, innovation, and customer satisfaction.

[Learn more](#)**MFG 306**

Product engineering compute and eVDI environments on AWS

Join this chalk talk to have an interactive discussion on enterprise requirements for product engineering. Learn how to deploy a turnkey environment and use cloud technologies to enable your engineering applications.

[Learn more](#)**MFG 305**

Cybersecurity for operational technology and industrial IoT

The convergence of Operational Technology (OT) and IT introduce new security risk and make OT and industrial IoT (IIoT) systems a primary target for threat actors. Join this chalk talk to learn design patterns and solutions for OT and IIoT cybersecurity use cases, and get a review of the features that establish a well-architected cybersecurity solution for manufacturing.

[Learn more](#)

BUILDERS' SESSION

MFG 301

Connect machines and map industrial data at scale using generative AI

Do you want to see how generative AI can add value to your factory? In this builders' session, you can learn how to use a generative AI model trained with custom machine definitions to automatically connect factory machines at scale and map the data.

[Learn more](#)

WORKSHOP

MFG 201

Generate actionable operational insights with a digital twin

Interested in building digital twins of real-world systems such as buildings, factories, industrial equipment, and production lines? Join this workshop to learn how to build a factory digital twin, calculate and monitor KPIs like overall equipment effectiveness, and configure alarms in a cloud-based dashboard to optimize production.

[Learn more](#)

LIGHTNING TALKS

MFG105

Accelerating innovation with high performance computing on AWS

Discover the transformative potential of high performance computing (HPC) in the cloud and its impact on accelerating innovation. This lightning talk explains how cloud-based HPC resources can expedite complex computational tasks. By removing traditional hardware limitations, organizations can scale resources on demand, enabling faster experimentation and iteration. Hear real examples of how HPC on AWS accelerates innovation and drives organizational change.

[Learn more](#)

IOT102-S

Carrier case study: Abound, a connected building platform

Undergoing a significant transformation, Carrier has embraced building digital products and climate solutions. The inception of the Abound platform, aimed at centralizing disparate building data and delivering insights to building operators, has paved the way for pioneering new, innovative solutions. In this lightning talk, learn how Eviden and Carrier helped deliver uniquely tailored solutions to meet customer requirements, solidifying the partnership's value for mutual customers.

[Learn more](#)

BIZ106-S

Democratizing the Digital Twin for Small and Medium Businesses (SMB)

Accelerate digital transformation with Siemens Xcelerator – a portfolio of flexible, scalable, and affordable solutions available on AWS Marketplace. In this session focused on SMB, learn how you can leverage a comprehensive digital twin by utilizing Siemens Xcelerator to rapidly react to change, meet customer and market demands, bring products to market faster, and design oversee the entire product lifecycle – from engineering to manufacturing and service.

[Learn more](#)

ADDITIONAL INDUSTRIAL SESSIONS

BREAKOUT SESSIONS

- [AIM216](#) - Predictive maintenance at scale: Koch Industries and Amazon Monitron
- [ROB202](#) - Deploying a global robot workforce for industrial inspections
- [BIZ105](#) - Reduce operating costs with improved supply chain visibility
- [IOT102-S](#) - Carrier case study: Abound, a connected building platform
- [IOT206](#)-Accelerating industrial transformation with IoT on AWS
- [BIZ104](#) - AWS Supply Chain reduces demand planning latency to increase accuracy

BREAKOUT SESSIONS

- [IOT103-S](#) Belden: Digitizing operations with network and data solutions (sponsored by Accenture)
- [IOT203](#) - Automated equipment failure predictions for smart manufacturing
- [SUS202](#) - Accelerate data-driven circular economy initiatives with AWS
- [SUS203](#) - Accelerating end-to-end supply chain transparency with AI/ML
- [SUS302](#) - Sustainable architecture: Past, present, and future
- [ENT226](#) - Optimize SAP-based supply chains and improve sustainability with AI/ML
- [BIZ105](#) - Reduce operating costs with improved supply chain visibility

ADDITIONAL INDUSTRIAL SESSIONS

WORKSHOPS

- [IOT203](#) - Automated equipment failure predictions for smart manufacturing
- [IOT201](#) - Build architectural patterns for IoT data ingestion and visualization
- [IOT202](#) - Building compliant, secure connected products with AWS IoT
- [ROB301](#) - Connected worker safety with robots and Terraform
- [SUS303](#) - Measuring sustainability optimization of cloud workloads

BUILDERS' SESSIONS

- [IOT304](#) - Build an automated video monitoring system with AWS IoT and AI/ML

CHALK TALKS

- [IOT306](#) - Designing an AWS IoT Greengrass component with generative AI
- [ROB303](#) - Connecting your robots to the cloud for remote fleet management
- [IOT301](#) - How to build a secure foundation for all of your IoT solutions
- [IOT212](#) - Modernizing your data historian with AWS IoT SiteWise
- [AIM323](#) - Using generative AI for smarter predictive maintenance
- [AIM339](#) - Accelerate your ML journey with no-code ML on Amazon SageMaker Canvas

VISIT US IN THE EXPO

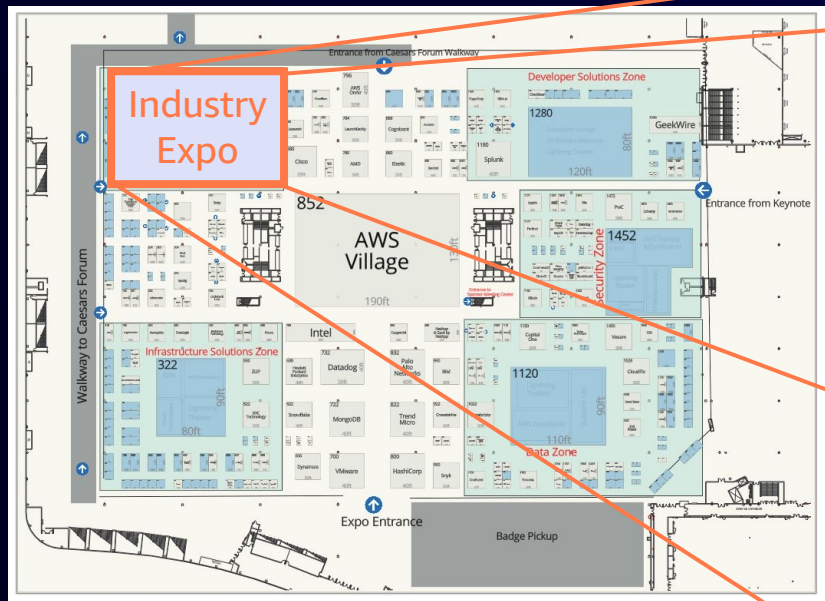
INDUSTRIES PAVILION – INDUSTRIAL AREA

- Explore our [Smart Factory machine demo](#) that showcases how AWS cloud services can help industrial companies optimize their productivity
- See [machine learning \(ML\) and computer vision](#) demos that enable predictive maintenance and quality inspection and showcase ML and IoT services
- Discover how to build and scale [generative AI](#)-based applications in manufacturing
- Learn how the [AWS Supply Chain](#) service can simplify supply chain and demand planning needs
- See how machine builders can connect their products using AWS Services to create [smart products](#)
- Explore [sustainability](#) tools that can reduce product-level carbon footprint and support energy management



VISIT US IN THE EXPO HALL

AWS INDUSTRIAL DEMO EXPERIENCE



Industrial & Mfg Demos

Industry Zone Expo Hours
 Monday, November 27: 4:00 pm -7:00 pm
 Tuesday, November 28: 9:00am-6:00pm
 Wednesday, November 29: 10:00am-6:00pm
 Thursday, November 30: 10:00am-4:00pm

AWS Partner Demos:
 Siemens
 Belden
 Influxdata

Useful resources

Stay up to date with the app and keep your checklist squared away to stay prepared.



Mobile app

The AWS Events mobile app is your companion in planning and navigating your re:Invent experience.

- Explore the sessions, experts, and exciting new services and features that will be available at re:Invent
- Plan your experience by adding sessions of interest to your planner
- Get updates on the latest content, speakers, and services added to the catalog
- Complete session survey questions and provide feedback
- View a map of the re:Invent campus
- Get notifications for activities happening throughout the event

[Learn more](#)



Your re:Invent checklist

- ✓ Register for re:Invent, book your hotel, book your travel reservations, upload your badge photo
- ✓ Visit the [re:Invent website](#) to stay up to date on announcements
- ✓ Add all five [keynotes](#) to your agenda
 - Pro tip:** This is where you'll catch the biggest AWS launches
- ✓ Add your favorite Leadership sessions to your agenda
- ✓ Get ready for reserved seating: favorite the learning sessions of interest to you
- ✓ Familiarize yourself with sponsors in the [Expo](#), along with the Expo map
- ✓ If you're attending with a team, connect with your colleagues to plan how to maximize the learnings
 - Pro tip:** Don't forget to find time to reconvene with your team and debrief on everyone's experiences
- ✓ Check out the [community](#) activities and add them to your agenda
- ✓ Follow AWS on Instagram, Facebook, LinkedIn, and Twitter

Thank you



Any feedback/suggestions?

Please email us at reinventsalesupdates@amazon.com

